IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS TYLER DIVISION

BLUE SPIKE, LLC

Plaintiff, : Civil Action No. 6:12-cv-499 [LED]

v. : LEAD CASE

TEXAS INSTRUMENTS, INC. : Jury Trial Demanded

Defendant.

BLUE SPIKE, LLC

Plaintiff, : Civil Case No. 6:12-cv-00500

SHAZAM ENTERTAINMENT LTD., Jury Trial Demanded

Defendant.

NOTICE OF APPEARANCE OF COUNSEL

The undersigned attorney hereby enters an appearance as counsel of record for Defendants Shazam Entertainment Ltd. and certifies that he is authorized to receive service of all pleadings, notices, orders and other papers in the above-captioned matter on behalf of the above named Defendant.

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Respectfully submitted,

Dated: October 24, 2012

/s/ R. Scott Roe

R. Scott Roe

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Counsel for Defendants Paramount Pictures Corporation and Paramount Home Entertainment, Inc.

CERTIFICATE OF SERVICE

I certify that the foregoing document was filed electronically on October 24, 2012 pursuant to Local Rule CV-5(a) and has been served on all counsel who have consented to electronic service. Any other counsel of record will be served by first class U.S. mail on this same date.

/s/R	Scott Roe	
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